

Key

Algebra II 6-1 Interpret key features of Exponential models

Obj: Graph exponential functions; model exponential growth and decay
Exponential Functions

- General Form: $y = ab^x$ $a \neq 0$
- b is the base and is a positive number $b > 0$ $b \neq 1$
- The exponent is x (variable)
 - It is the independent variable
 - Domain is: all real #s $(-\infty, \infty)$

↑ why?

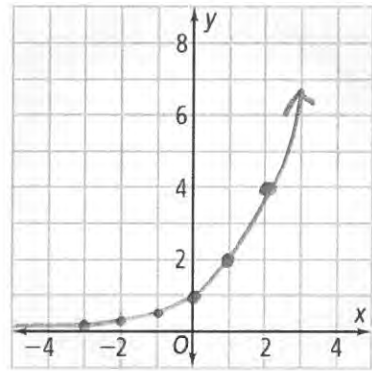
Example 1: Graphing an Exponential Function Growth

Got It? What is the graph of $y = 2^x$

Complete the following table of values.

x	2^x	y
-3	2^{-3}	$\frac{1}{8}$
-2	2^{-2}	$\frac{1}{4}$
-1	2^{-1}	$\frac{1}{2}$
0	2^0	1
1	2^1	2
2	2^2	4

Graph the points from your table. Then connect the points with a smooth curve.



what happened as x goes -
Does it go to 0?

Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

y intercept: $(0, 1)$

Asymptote: $y = 0$

End Behavior: $x \rightarrow -\infty$ $y \rightarrow 0$
 $x \rightarrow \infty$ $y \rightarrow \infty$

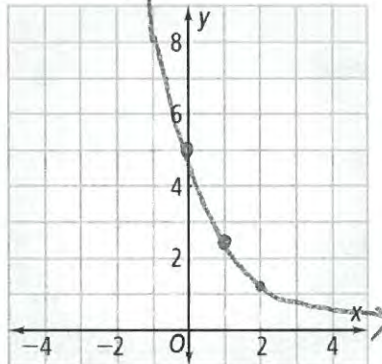
Got It? What is the graph of $y = 5\left(\frac{1}{2}\right)^x$

Complete the following table of values.

x	$5\left(\frac{1}{2}\right)^x$	y
-3	$5\left(\frac{1}{2}\right)^{-3}$	40
-2	$5\left(\frac{1}{2}\right)^{-2}$	20
-1	$5\left(\frac{1}{2}\right)^{-1}$	10
0	$5\left(\frac{1}{2}\right)^0$	5
1	$5\left(\frac{1}{2}\right)^1$	2.5
2	$5\left(\frac{1}{2}\right)^2$	1.25

Decay
Decay

Graph the points from your table. Then connect the points with a smooth curve.



Domain: $(-\infty, \infty)$

Range: $(0, \infty)$

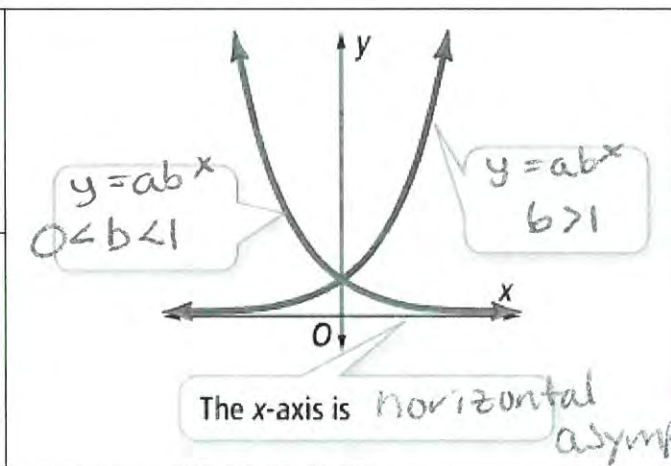
y intercept: $(0, 5)$

Asymptote: $y = 0$

End Behavior: $x \rightarrow -\infty, y \rightarrow \infty$
 $x \rightarrow \infty, y \rightarrow 0$

Two Types of Exponential Behavior

Exponential Growth $y = ab^x$ $b > 1$
Exponential Decay $y = ab^x$ $0 < b < 1$



Key Concepts: Exponential Functions $y = ab^x$

- If $a > 0$ and $b > 1$, the function represents growth
- If $a > 0$ and $0 < b < 1$, the function represents Decay
- Domain is $(-\infty, \infty)$
- Horizontal asymptote: $y = 0$
- Range: $(0, \infty)$ Y-intercept: $(0, a)$ unless translated

Identifying Exponential Growth and Decay

Identify each function or situation as an example of exponential growth or decay.

What is the y-intercept?

a. $y = 3(4^x)$

$(0, 3)$

Growth

b. $y = 11(0.75^x)$

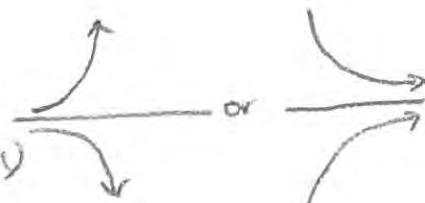
Decay
 $(0, 11)$

Graph of transformations

$y = ab^{x-h} + k$

stretch

$a < 0$ reflects over x axis
 h horizontal shift (opp. direction)
 k vertical shift

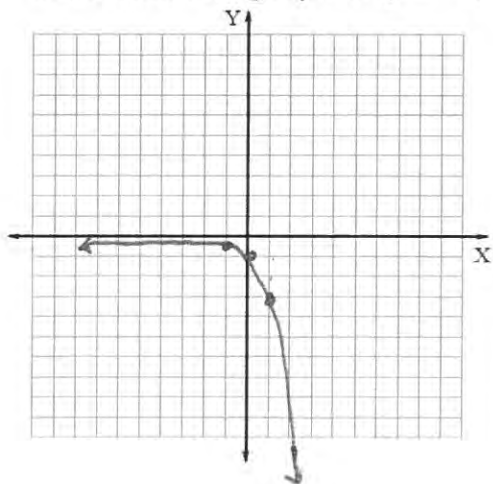


NOTE: A vertical translation also shifts the

horizontal asymptote to $y = k$.

Example 2: Graphing translations of $y = 3^x$

How does the graph of $y = -3^x$ compare to the graph of the parent function? *reflected*



Domain: $(-\infty, \infty)$

Range: $(-\infty, 0)$

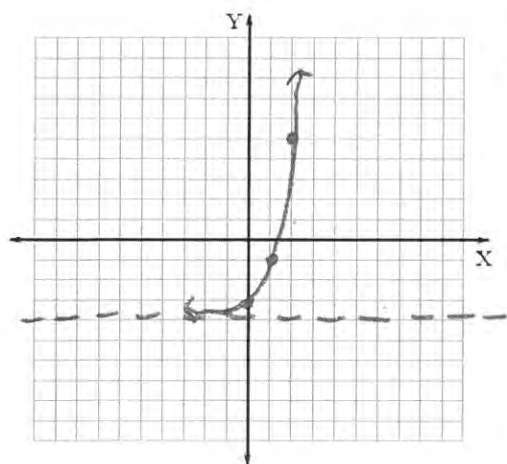
y intercept: $(0, -1)$

Asymptote: $y = 0$

End Behavior:

$x \rightarrow -\infty$ $y \rightarrow 0$

$x \rightarrow \infty$ $y \rightarrow -\infty$



How does the graph of $y = 3^x - 4$ compare to the graph of the parent function? *down 4*

Domain: $(-\infty, \infty)$

Range: $(-4, \infty)$

y intercept:

$(0, -3)$

Asymptote:

$y = -4$

End Behavior:

$x \rightarrow -\infty$ $y \rightarrow -4$

$x \rightarrow \infty$ $y \rightarrow \infty$

You try: Translating the Parent Function $y = b^x$

How does the graph of each function compare to the graph of the parent function?

a. $y = 5^{x+3}$

Left 3

Growth or decay?

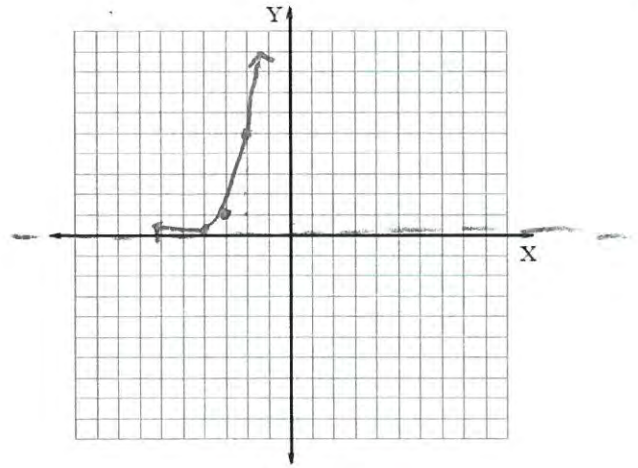
Reflected: NO

Asymptote: $y = 0$

Y intercept: $(0, 125)$

Points:

x	y
0	125
-1	25
-2	5
-3	1



b. $y = 5 \cdot 0.25^x + 5$ stretch 5 up 5

Growth or decay? $b = .25$

Reflected: NO

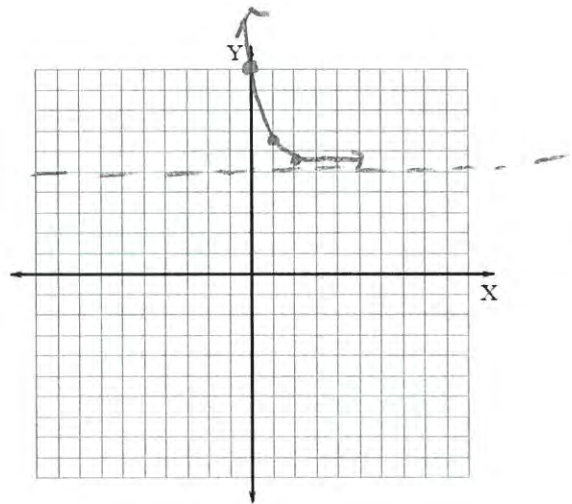
$5(\frac{1}{4})^x + 5$

Asymptote: $y = 5$

Y intercept: $(0, 10)$

Points:

x	y
1	6.25
2	5.625
0	10



c. Dealing with a negative exponent. $y = 2 \cdot 4^{-x} = 2(\frac{1}{4})^x$

Growth or decay? Be careful

Reflected: NO

Asymptote: $y = 0$

Y intercept: $(0, 2)$

Points:

x	y
1	0.5
2	0.125
-2	32
-1	8

